

FRENCH LOCALIZATION FOR CHINESE BRANDS

Your products. *Clearer in French.*

Give your team the French words to use: product pages, FAQs and support replies, with a practical review and implementation plan.



AI-generated editorial illustration

01 France Ready Product Pack

€249

ONE URL / ONE SKU / ONE-TIME

Seven-area review, up to ten supported findings and five priorities. Full commercial page rewrite and up to six FAQs: 1,000 French words total. Five support replies: 350 words total. SEO title and description, plus two competitor-page references. Illustrated English report, editable French copy and Chinese summary up to two pages.

One revision round requested within 14 calendar days. One same-page priority check requested within 30 calendar days, up to 30 minutes.

02 France Ready Launch Pack

€590

THREE URLS / SAME BRAND AND CATEGORY / ONE-TIME

Review and rewrite three product pages, up to 1,000 French words each, with SEO fields. Shared FAQ and support kit, three competitor pages, a one-page tone guide and glossary. English report, editable copy and Chinese summary up to three pages.

Two revision rounds requested within 14 days. One three-page priority check requested within 30 days, up to 45 minutes. Shared FAQ/support cap: 1,200 French words.

03 France Ready Care

€299/mo

ONGOING CONTENT / AFTER AN AGREED BASELINE

Two product pages per month, up to 800 French words each. Up to ten FAQ/support adjustments, 500 words combined. Terminology check and one revision round per batch. One month by written agreement; no automatic renewal or unused-volume rollover.

New full UX audits, competitor research and daily customer support are separate.

Start with one product URL.

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Scope, final total including applicable taxes and dates agreed before work. Chinese summaries are assisted translations, without independent native review. Client validates facts and publishes the copy. CMS integration, legal certification and recruited testing are separate. No sales guarantee. Full scope: francereadylab.com/#pricing